

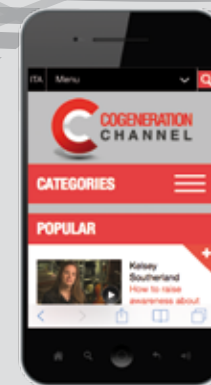
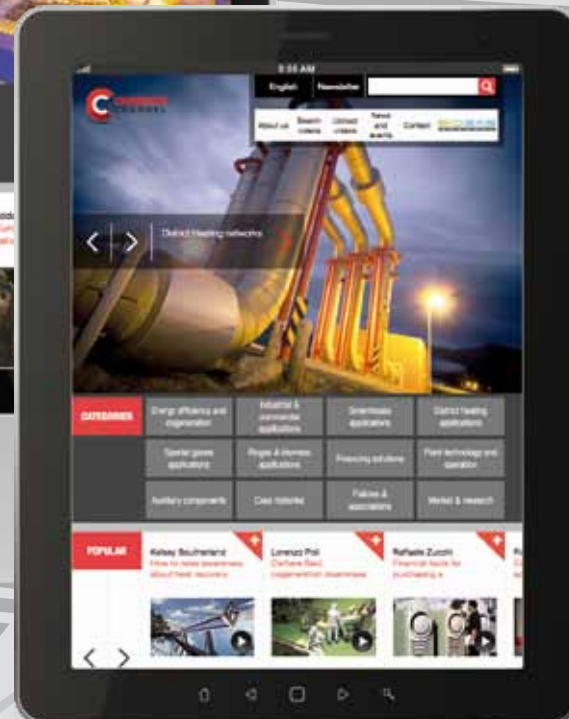
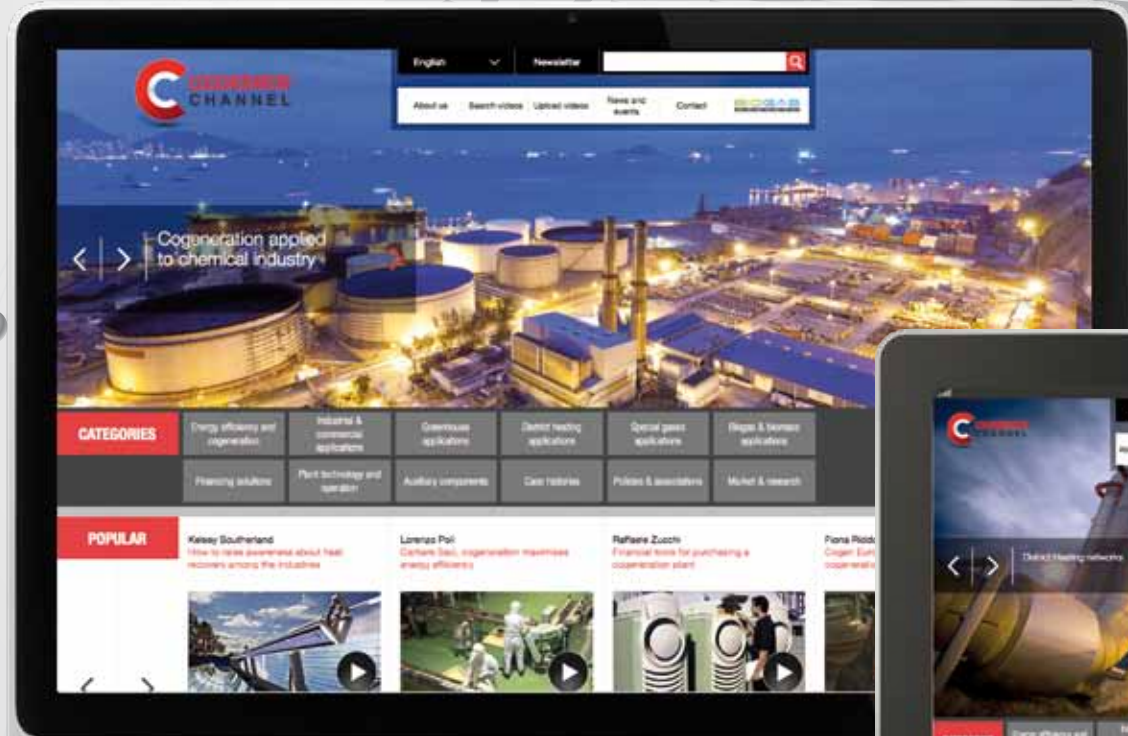


Broadcasting Power Generation



www.cogenerationchannel.com

THE FIRST AND ONLY WEB VIDEO CHANNEL DEDICATED TO THE WORLD OF COGENERATION.



WHAT IS THE COGENERATION CHANNEL?

It is a video based web channel hosting innovative and international videos totally dedicated to the world of cogeneration. It is the most convenient, complete and updated way of always having all the information of the sector just one click away.

WHY WAS IT CREATED?

The Cogeneration Channel wants to respond to the growing interest in cogeneration and its many applications in the context of various industries, public institutions and multiutility companies.

In fact, cogeneration is the most tested and immediately workable choice for ensuring energy efficiency in a global context that favours the distributed generation model, by reducing the costs related to electrical and thermal energy.

HOW WAS IT CREATED?

The Cogeneration Channel harnesses the valuable experience of the Biogas Channel, the video based web channel created in 2013 that is entirely dedicated to the biogas sector. Starting off from this positive and constantly evolving experience, the Cogeneration Channel adopts an even wider and articulated approach that addresses the whole scenario of cogeneration applications from natural gas and special gases to biogas and biomass, and even specific solutions such as district heating networks and greenhouses.

www.cogenerationchannel.com



- INTERNATIONAL COVERAGE AND GLOBAL AMBITION
- USES THE SIMPLEST METHOD OF COMMUNICATION: VIDEOS
- OPERATES ON A SPECIFIC PLATFORM AND ON THE YOUTUBE CHANNEL
- ALLOWS ALL COMPANIES OF THE SECTOR TO PROMOTE, INFORM AND UPDATE



www.cogenerationchannel.com

A UNIQUE GUIDE: COMPLETE, INTERACTIVE AND ALWAYS UPDATED.

Cogeneration Channel offers a wide range of video contents coming from all over the world, always updated and classified by subject matter. An in-depth study on the sector's best practices, research and development, technological innovations, laws and regulations aspects, activity of associations, opportunities arising from the main markets and much more.



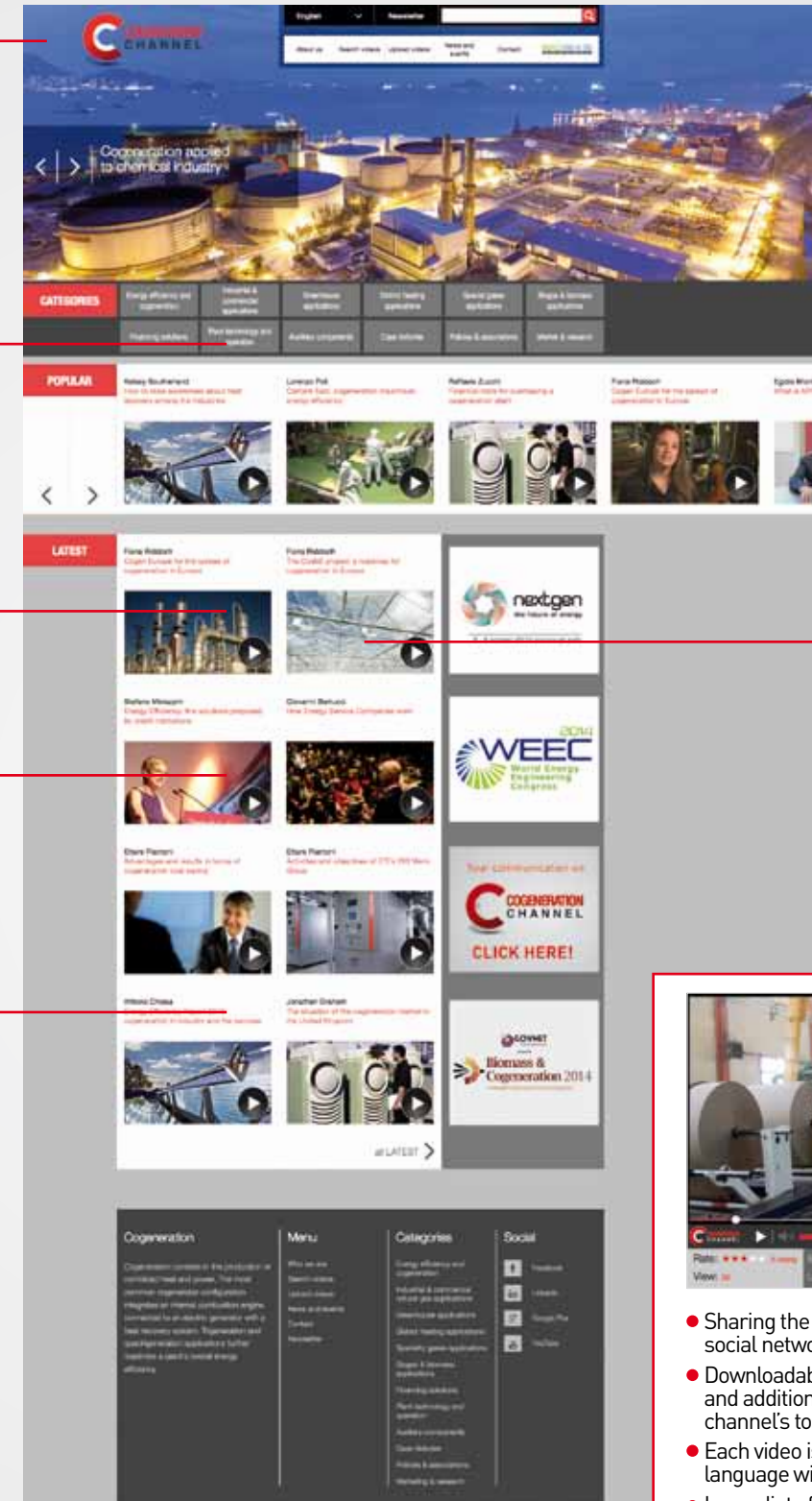
Two internal search engines to find specific topics through the whole site and to perform targeted searches in the video archive

Newsletter subscription to keep updated on the content offered by the publisher

User uploaded video contents

Latest uploaded and most popular videos always updated and directly accessible from the home page

Optimised navigation for viewing on smartphones and tablets



- Sharing the videos on the main social networks
- Downloadable technical data sheets and additional information on the channel's topics
- Each video is available in the original language with English subtitles
- Immediate feedback: chance to comment and express a rating on the contents



www.cogenerationchannel.com

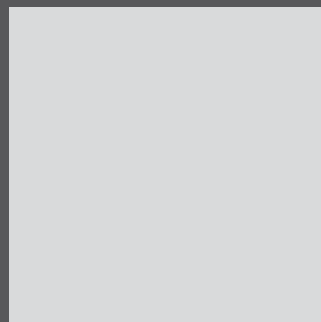
12 TOPIC CATEGORIES WITH FURTHER INFORMATION, CASE HISTORIES AND CONTRIBUTIONS BY OPINION LEADERS FROM ALL OVER THE WORLD.

Video contributions about cogeneration from every point of view: scientific, technological, legislative, entrepreneurial, institutional, financial and environmental.

A selection of contents offered by the publisher that deal with the most current topics in the world of cogeneration and the videos most viewed by the users shown in the foreground.

The testimonies of qualified experts and specialists available to illustrate news and concepts on the subject of cogeneration.

A complete guide for insiders and information about the sector.



THE 12 TOPIC SECTIONS



ENERGY EFFICIENCY & COGENERATION

More on the subject of energy efficiency and on the basic principles of operation for cogeneration, trigeneration and quadrigenation systems in the various application contexts.



FINANCING SOLUTIONS

A clear picture of financing tools and mechanisms for CHP plants. A close look at opportunities to access credit with the help of the most active institutions.



INDUSTRIAL & COMMERCIAL APPLICATIONS

The food & beverage, chemical, pharmaceutical, plastic, textile, and paper industries as well as hospitals and malls are some examples of ideal settings for cogeneration systems.



PLANT TECHNOLOGY AND OPERATION

A wide range of cogeneration technology configurations, with emphasis on trigeneration and quadrigenation. Best practices for operating and maintaining CHP plants.



GREENHOUSE APPLICATIONS

Energy, heat and carbon dioxide recovery are essential for the production activities of a modern greenhouse. Cogeneration fully satisfies this requirement and reduces costs.



AUXILIARY COMPONENTS

Information and technical specifications on the major components and devices that make up a system for the combined production of heat and power.



DISTRICT HEATING APPLICATIONS

An established application that is continuously evolving in smart cities around the world. District heating chose cogeneration for the best management of electrical power and heat transfer.



CASE HISTORIES

Section devoted to actual case studies with opinions, data and analysis of the main technical and economic aspects related to building and running a plant. The opinion of the end user.



SPECIAL GASES APPLICATIONS

A compendium of experiences arising from the use of cogeneration in non-conventional contexts, where the energy source is APG (Associated Petroleum Gas), shale gas or coal mine gas.



POLICIES & ASSOCIATIONS

Regulations, activities and news from the most important international associations of the sector. Analysis of legislation and key policies governing the sector worldwide.



BIOGAS & BIOMASS APPLICATIONS

A video gallery from www.biogaschannel.com explores current topics in the world of biogas; from agricultural and livestock waste to urban waste, WWT and woody biomass.



MARKET & RESEARCH

The contributions of the main players in the sector with scenario analyses, perspectives, technological and scientific results that define possible new breakthroughs, innovations and development trends.

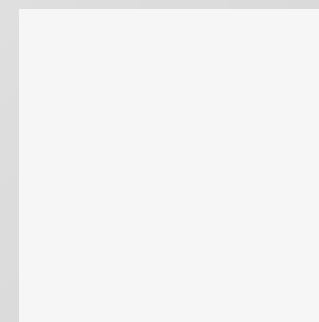
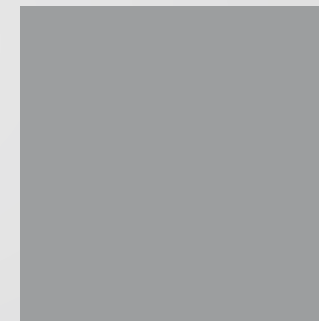
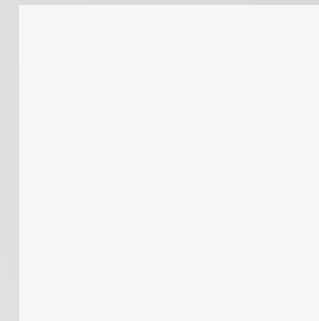
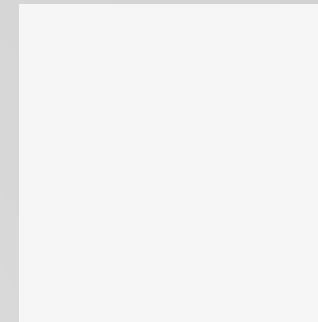
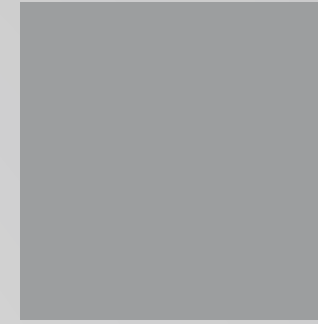
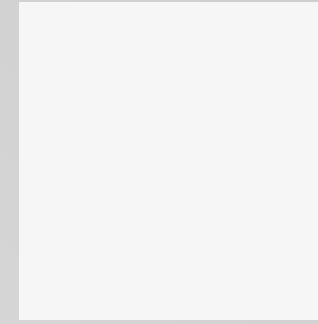


www.cogenerationchannel.com

THE IDEAL MEDIA FOR REACHING A HIGHLY SELECT TARGET AUDIENCE.

Due to its innovative features and ability to communicate to an audience interested in finding out more on all the aspects related to the world of cogeneration, the Cogeneration Channel is an extremely effective communication tool. To be considered during planning and prioritised if you want to reach:

- Industrial sector, public and private companies
- Operators in the energy field
- IPPs – Independent Power Producers
- Energy Managers
- ESCO companies
- Growers and builders of greenhouses
- Operators of the supply chain of APG and special gases
- Sector Associations
- Institutions and policy makers
- General and sector media
- Insurance companies and credit institutions
- Financial operators and investment funds
- Engineering and consultancy firms
- Universities and research institutes





www.cogenerationchannel.com

A PUBLISHER WITH THE SUBSTANCE OF AN ENTREPRENEUR.

The Cogeneration Channel is a new editorial initiative created and supported by Gruppo AB, the largest company in the world specialised in cogeneration. Its mission is to promote correct and updated information about the subject of cogeneration, expanding the debate and giving a platform and voice to the leading actors in the global market.

The new channel is harmoniously joined with the Biogas Channel: both convey the expertise and culture of the sector allowing constant interaction between the users and supporting the exchange of ideas.



www.gruppoab.com



ALREADY ON LINE SINCE MAY 2013 BIOGAS CHANNEL, A GLOBAL EXPERIENCE.



BIOGAS
CHANNEL

www.biogaschannel.com

Biogas Channel is now hosting over 500 video clips from all over the world. Today it is a reference platform in the biogas sector, highlighting the contributions of major stakeholders in the international scenario and participating at the main sector events. This constantly updated channel receives visits from the 5 continents and over 50 nations, boasting partnerships with the most important biogas associations on a global level.



www.cogenerationchannel.com

publisher@cogenerationchannel.com

Tel. +39 030 9942486

